



NEWS RELEASE

For Immediate Release

January 14, 2013

**First Community Foundation Partnership of Pennsylvania
To Host Regional Fundraising Day**

The First Community Foundation Partnership of Pennsylvania (FCFP) is excited to announce Raise the Region 2013, an event to help the communities of Columbia, Lycoming, Montour, Northumberland, Snyder, and Union Counties support local nonprofit organizations fund raising efforts. FCFP, in partnership with Blaise Alexander Family Dealerships, will be launching a 24-hour fundraising event on Tuesday, March 12, 2013.

Blaise Alexander Family Dealerships has donated \$125,000 that will be used to match a portion of donations made to preregistered nonprofits. Additional monetary prizes and incentives, sponsored by Larson Design Group, will be awarded to participating nonprofits throughout the entire event. This program is designed to help kickoff the 2013 fundraising efforts of local nonprofits through the generosity of our sponsors and the community at large.

This is the first fundraiser of its kind in the region supported by FCFP. On that day, visit www.raisetheregion.org and select the participating nonprofit to support and your gift will be stretched by the matching contribution from Blaise Alexander Family Dealerships. Your donation(s) can also raise additional support for the nonprofits selected by qualifying them for other prizes.

Nonprofits must register and be accepted in order to participate in the one day event. The registration deadline is Friday, February 15, 2013. For nonprofits to register for this event, please visit <https://raisetheregion.kimbia.com/application>.

FCFP, Blaise Alexander Family Dealerships and Larson Design Group are encouraging everyone to mark your calendar for March 12 and be a part of Raise the Region.

The First Community Foundation Partnership of Pennsylvania works regionally and locally to bring together people, partners and places to grow local giving and investment, strengthen area organizations and results, and take on the critical issues and efforts needed to build vibrant communities and a thriving north central Pennsylvania region.

For more information on the programs and services offered by the Community Foundation, or to learn more about ways to make a difference in your community, contact the Community Foundation office at (866) 901-2372.

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